



 SUMMER 2024

CAMPS

LALIGA ACADEMY

"Live and enjoy LALIGA from the inside"

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1

CAMPS Madrid of LALIGA Academy

PHILOSOPHY AND VALUES

OUR GOAL

Through the development of its own sports and training projects, LALIGA Academy aims to promote the culture of Spanish football and the transmission of the know-how of LALIGA's own methodology.

OUR MISSION

Bringing the knowledge generated over the years by the best professionals of LALIGA to all countries and continents in the world.

Transparency / Evolution / Integrity /

Responsability / Authenticity / Companionship /

Passion / Respect

3



**“LALIGA is much more
than just football”**

Players are the core of our project, and their comprehensive education the ultimate goal of our involvement.

LALIGA ACADEMY

2

Camps Madrid of LALIGA Academy

ESC LALIGA & NBA



In Villaviciosa de Odón, 30 minutes from the centre of Madrid, the facility offers idyllic surroundings in one of the most important capital cities in the world.

A unique facility around the world

ESC LALIGA&NBA, on its opening in 2022, becomes one of the international benchmark facilities for sports and academic training for young athletes.

The official facility where LALIGA and the NBA colive in Spain, its creation involves a before and after for these kinds of centers focusing on sporting and educational excellence. It is the first time that two brand leaders in the sports and entertainment industry join forces to support and boost the next generation of athletes.

The center has top facilities which provide all the services and amenities for the best academic, sports and personal development of athletes.

All you could need, in one place:



FOOTBALL FIELDS



INTERNATIONAL SCHOOL



SWIMMING POOL



GYM



RESIDENCE
ACCOMMODATION



NBA PAVILION



HALL

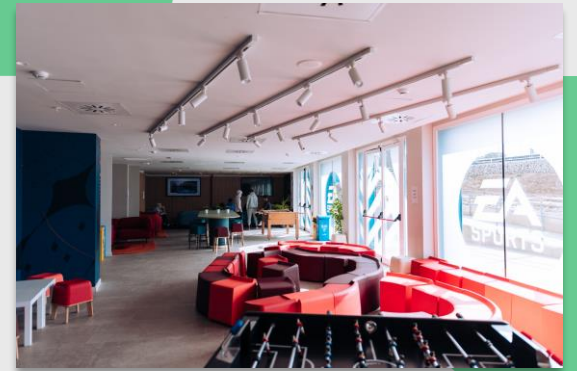


GAME ROOM

2

CAMPS Madrid of LALIGA Academy

ESC LALIGA & NBA



2

Camps Madrid of LALIGA Academy

ESC LALIGA & NBA

RESIDENCE

- Capacity for 450 residents.
- 23m2 rooms (single and double) with bathroom, air conditioning included, desk, Smart TV and closet.
- Laundry and cleaning service included.
- 24h private security equipment, cameras, accreditation systems and video surveillance.

COMMON AREAS

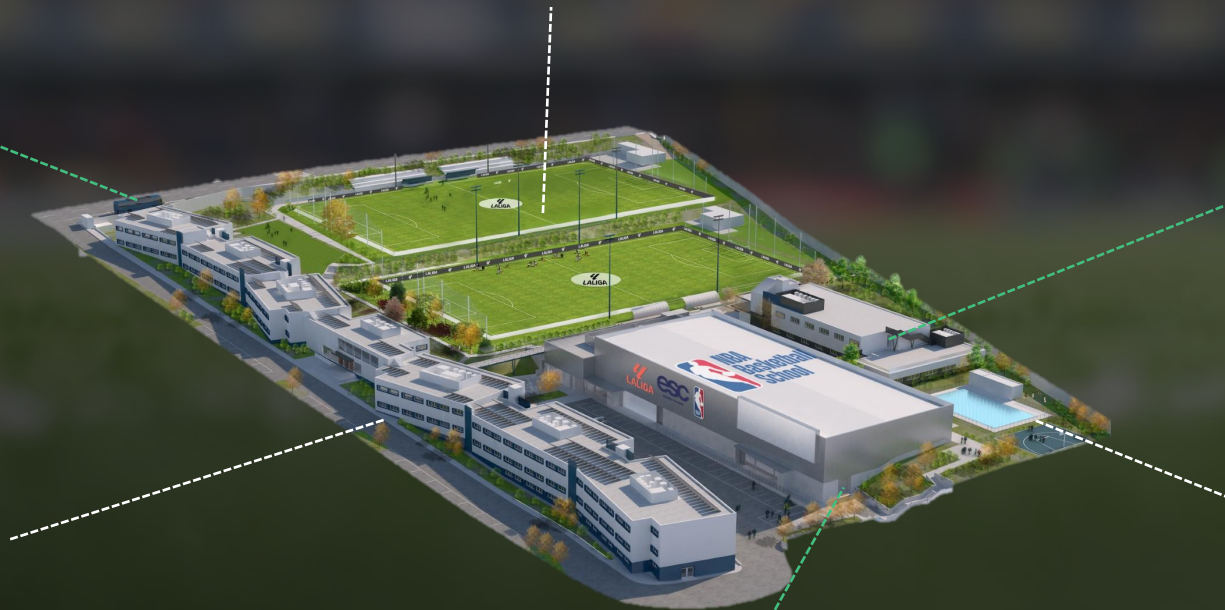
- Dining room with restaurant service and capacity for 200 people.
- TV room with 75" screens with broadcasting of all LaLiga and NBA matches.
- Games room with PS5, table football, table tennis, and much more.
- Study, meeting and event rooms.
- Indoor chillout area with sofas for relaxing.

FOOTBALL FIELDS

- 2 FIFA-size football pitches with state-of-the-art artificial grass.
- Training area of 200m2 for goalkeeper training, physical and individual work.
- 2 grandstands with capacity for 300 people.
- 2 towers for recording and broadcasting matches.

SCHOOL

- 16 fully digitalized classrooms.
- Auditorium.
- Library.
- Laboratory.
- Medical Clinic



NBA PAVILION

- NBA Pavilion with parquet floor and stands
- 4 changing rooms with showers and hydromassage.
- Sports medicine & Physiotherapy clinic.
- Video analysis rooms.

GYM & SWIMMING POOL

- 300m2 Fitness zone and spinning.
- Fitness & spinning area.
- Outdoor Swimming pool.

3

CAMPS Madrid of LALIGA Academy

CAMPS MADRID



FOR WHOM
BOYS AND GIRLS FROM
WORLDWIDE



ALL KIND
OF LEVELS



WHEN
JULY
2024

Short- and medium-duration international camps where you can experience LaLiga from the inside through sporting, educational and cultural activities.

RESIDENTIAL
(Overnight stay)

AGES

FROM 10 TO 17 YEARS OLD (2007-2014)

DAY CAMP
(Only Madrid residents)

AGES

FROM 8 A 17 YEARS OLD (2007-2016)

You can select among the following available dates and options

1st week - June 30th to July 7th

2nd week - July 7th to July 14th

3rd week - July 14th to July 21st

4th week - July 21st to July 28th

Activities will *change* among the first 3 weeks. 4th week might repeat activities from the first 3 weeks.

LALIGA ACADEMY

3

CAMPS Madrid of LALIGA Academy

FOOTBALL PROGRAM



UEFA Pro (Level III) or UEFA A (Level II) coaches.



Graduates in Physical Education and Sports Sciences.



Experience in LALIGA academies and Spanish teams (minimum 5 years).



International experience and expertise in fitness, análisis...



English language.



Trained in the LALIGA methodology.

LALIGA STAFF

The training process of every player will be led by LALIGA and based entirely on its methodology, directed by the best coaches and professionals.

Our coaching team is composed of:

GOALKEEPER COACH

UEFA Pro - A COACHES

HEALTHCARE WORKERS 24/7

FITNESS COACH

SPORTS PSYCHOLOGY

In addition to our team of **INSTRUCTORS** who will ensure the care of our players, as well as a satisfactory organization of our Football Camps.

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CAMPS Madrid of LALIGA Academy

LALIGA METHODOLOGY

TRAININGS

LALIGA's Methodology structured a training process which is adapted to each stage in the player's evolving development.

IT IS DIVIDED INTO 4 MAIN BLOCKS

We offer a training process based on the models from LALIGA clubs, that have made them a worldwide reference in terms of the development and training of young talents.

1



TACTICAL AND
COGNITIVE

2



TECHNICAL AND
COORDINATION

3

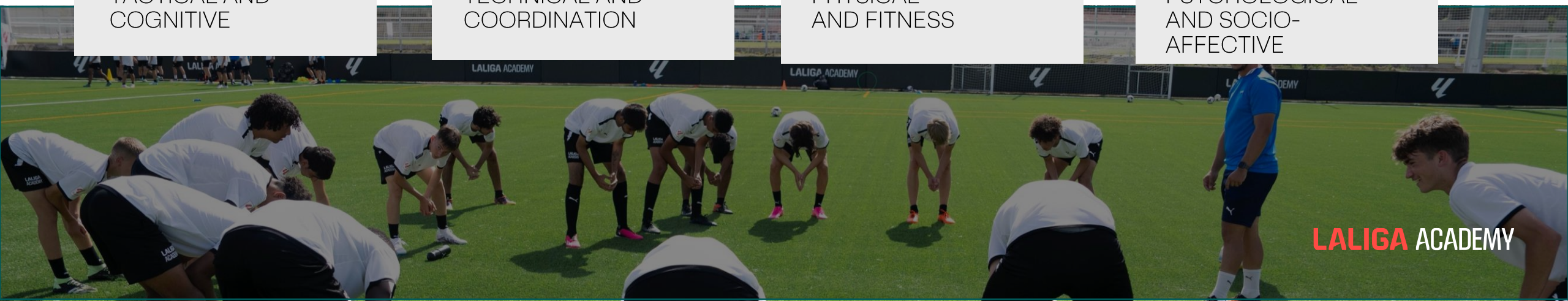


PHYSICAL
AND FITNESS

4



PSYCHOLOGICAL
AND SOCIO-
AFFECTIVE



4

CAMPS Madrid of LALIGA Academy

EDUCATIONAL ACTIVITIES

Improve your English!

Develop your language skills through our dynamic and entertaining workshops and activities.

Learn **English** or **Spanish** through our workshops and activities in which you will improve your communication, speaking and listening skills while you are having fun.

Instructors

Our instructors have previous experience in other camps teaching and managing leisure activities.

They are locally based and speak fluent English.

Training in the LALIGA values

LALIGA is committed to education and training as well as promoting and fostering positive values of sports including:

International Experience

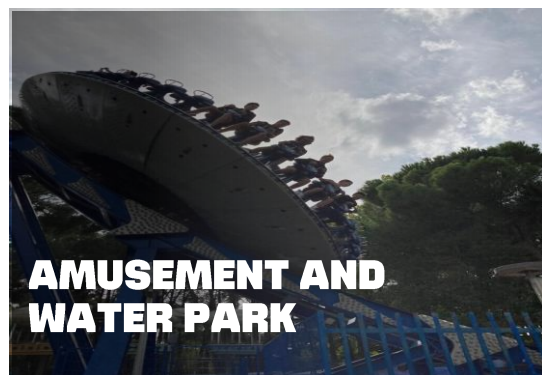
Live an international experience and make friends with people from all over the world, in a multicultural and highly diverse environment.



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CAMPS Madrid of LALIGA Academy

RECREATIONAL ACTIVITIES AND LEISURE





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CAMPS Madrid of LALIGA Academy GENERAL INFORMATION

CLOTHING AND EQUIPMENT

Provided by LALIGA:

- 3 training t-shirts
- 3 Casual polos
- 3 Football shorts
- 2 Pairs of regular socks
- 1 Cap
- 1 Backpack
- 1 Water Bottle

MEALS AND FOOD

All the boys and girls in Residence Camp will have a full board service, while the Day Camp participants will receive breakfast, lunch and afternoon snack.

The camp will provide different menus cooked by specialists, who will prepare special meals for any child who has special needs.

Which each child has to bring:

- Football cleats and shinpads
- Goalkeeper gloves (if needed)
- Sneakers
- Underwear, swimsuit, towel and flip-flops
- Streetwear
- Charger and adapter
- Personal hygiene products

MEDICAL CARE

CAMPS Madrid will have medical staff on hand to deal with any health-related problems that could arise. Also, the Camps include a private medical insurance that will cover the kid in case of any injury or damage.

WEEKLY PLANNING

RESIDENTIAL CAMP

*Subject to change

| | SUNDAY Day 1 | MONDAY Day 2 | TUESDAY Day 3 | WEDNESDAY Day 4 | THURSDAY Day 5 | FRIDAY Day 6 | SATURDAY Day 7 | SUNDAY Day 8 |
|-------------|--|--|--|---------------------------------------|--|-----------------------------------|--|-----------------|
| MORNING | AIRPORT ASSISTANCE OPTION | Breakfast 1 | Breakfast 2 | Breakfast 3 | Breakfast 4 | Breakfast 5 | Breakfast 6 | Breakfast 7 |
| | | Training 1 + Workshop 1 | Training 3 + Workshop 2 | Training 5 + Workshop 3 | Training 6 + Workshop 4 | AMUSEMENT PARK (Lunch 6 included) | Training 8 + Workshop 5 | ESC Check Out |
| NOON | Arrival to ESC Check In + Welcome (Lunch 1) and Explanation of Rules | Pool time + Lunch 2 | Pool time + Lunch 3 | Pool time + Lunch 4 | Pool time + Lunch 5 | | Pool time + Lunch 7 | |
| AFTERNOON 1 | | Freetime and communication with families | Freetime and communication with families | LALIGA STADIUM TOUR or LEGENDS MUSEUM | Freetime and communication with families | | Freetime and communication with families | |
| AFTERNOON 2 | | Training 2 + Activities 1 18:30 – 19:45 | Training 4 + Activities 2 18:30 – 19:45 | | Training 7 + Activities 3 18:30 – 19:45 | | Training 9 + Closing Ceremony EMBASSADOR | |
| EVENING | Kits delivery Dinner 1 | Dinner 2 | Dinner 3 | Dinner 4 | Dinner 5 | Dinner 6 | Dinner 7 | |
| | | Free time | Free time | Free time | Free time | Free time | Free time | |
| EVENING 2 | Bedtime Night 1 | Bedtime Night 2 | Bedtime Night 3 | Bedtime Night 4 | Bedtime Night 5 | Bedtime Night 6 | Bedtime Night 7 | |

WEEKLY PLANNING

DAY CAMP

*Subject to change

| | MONDAY Day 1 | TUESDAY Day 2 | WEDNESDAY Day 3 | THURSDAY Day 4 | FRIDAY Day 5 | SATURDAY Day 6 |
|----------------|--|--|---|---|--|--|
| MORNING | Kits delivery + Training 1 + Workshop 1 | Training 3 + Workshop 2 | Training 5 + Workshop 3 | Training 6 + Workshop 4 | THEME PARK (Lunch 5 included) | Training 8 + Workshop 5 |
| NOON | Pool time + Lunch 1 | Pool time + Lunch 2 | Pool time + Lunch 3 | Pool time + Lunch 4 | | Pool time + Lunch 6 |
| AFTERNOON 1 | Freetime and communication with families | Freetime and communication with families | LALIGA STADIUM TOUR or LEGENDS MUSEUM | | | Freetime and communication with families |
| AFTERNOON 2 | Training 2 + Activities 1 18:30 – 19:45 | Training 4 + Activities 2 18:30 – 19:45 | | Training 7 + Activities 3 18:30 – 19:45 | | Training 9 + Closing Ceremony AMBASSADOR |

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WHAT IS INCLUDED



FOOTBALL PROGRAM

- More than 15 hours of football training per week.
- Trainings under LALIGA methodology.
- Fitness training for football and individual performance optimization.



OTHER SERVICES

- Residence and full board. *
- Double bedroom with laundry service.
- 6 meals with adapted menus to special needs. **
- Private Medical care.
- Medical insurance.
- Airport transfers, transport for the excursions, and constant personal assistance. ***
- Training and competition kits.
- Staff monitoring and psychological assistance.



LANGUAGE & EDUCATION

- English and/or Spanish language activities (NO teaching lessons).
- Workshops and personal development activities.
- Training in values.
- Technical lectures and seminars about health, nutrition and physical preparation.



RECREATION AND LEISURE

- LALIGA stadiums' Tours and events.
- Activities and games at the ESC LALIGA & NBA.
- Excursions y cultural activities around Madrid.
- Amusement Parks, multisport, and other leisure activities.
- Event with a LALIGA Ambassador.



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CAMPS Madrid of LALIGA Academy

PRICES AND REGISTRATION PROCESS

Prices

1 Week

 TOTAL 1.350€

Residential

 TOTAL 850€

Day Camp

2 Weeks

 TOTAL 2.650€

Residential

 TOTAL 1.650€

Day Camp

3 Weeks

 TOTAL 3.950€

Residential

 TOTAL 2.450€

Day Camp

4 Weeks

 TOTAL 5.250€

Residential

 TOTAL 3.250€

Day Camp

VAT included in price

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CAMPS Madrid of LALIGA Academy

PRICES AND REGISTRATION PROCESS

How to register

To register the player in the CAMPS Madrid of LALIGA Academy, you must follow the following steps:

1

Complete your pre-registration filling the online form on the website.

- You will receive a message to access to the second form.
- Bank account for the payment.

2

Fill the second form.

- Upload a proof of payment.
- Fill all the information.

3

Confirmation of your registration.

- We will contact you by email to confirm your place in LaLiga Camps

5

Final details.

- Tell us any questions you may have.
- Tell us about your allergies, intolerances and details.

4

Journey and Arrival information.

- Tell us the schedule and your transport.
- We will plan your pickup at the airport upon arrival

6

Arrival to Madrid.

THE POWER OF OUR GRASSROOTS FÚTBOL



CAMPS

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