

# LALIGA ACADEMY

## MADRID



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The background of the image shows the dark silhouettes of several soccer players in various celebratory poses against a bright, glowing sky. One player in the center is jumping with arms raised, while others around him are also celebrating. The overall mood is energetic and triumphant.

# 1 LALIGA ACADEMY

BY NURTURING  
**THE PRESENT**  
WE CREATE **THE FUTURE**

LALIGA ACADEMY



# LALIGA ACADEMY

LALIGA ACADEMY is LALIGA's new global initiative to support, promote and bolster grassroots football around the world. A commitment with the present to build the football of the future.

We offer different programs aimed at young players which are based on a global experience structured around four fundamental pillars: Football, education, entertainment and LALIGA's experience.

The training and competition programs are adapted to each age group and level, offering the players the experience of living, training and competing the same way that any LALIGA youth team or professional player would.

## LALIGA ACADEMY in the world

LALIGA Academy has projects on 5 continents and in more than 38 countries, having trained more than 175k players and 20k coaches, and with more than 400 successful international projects behind.

+175K Trained players    +400 Projects    +20K Trained coaches    +38 Countries





# 2 PHILOSOPHY AND VALUES

FIRMLY COMMITTED  
TO **THE COMMON GOOD**  
OF THE SOCIETY



LALIGA ACADEMY MADRID

# PHILOSOPHY AND VALUES

## OUR GOAL

Through the development of its own sports and training projects, LALIGA Academy aims to promote the culture of Spanish football and the transmission of the know-how of LALIGA's own methodology.

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## OUR MISSION

Bringing the knowledge generated over the years by the best professionals of LALIGA to all countries and continents of the world.

Transparency / Evolution / Integrity /  
Responsability / Authenticity / Companionship /  
Passion / Respect

6



## LALIGA IS MUCH MORE THAN JUST FOOTBALL

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Players are the core of our project, and their comprehensive education the ultimate goal of our involvement.

**LALIGA** ACADEMY



# 3 ESC LALIGA & NBA



**esc**

EDUCATION SPORTS  
COLIVING

**LALIGA**

**LALIGA** ACADEMY



LALIGA ACADEMY MADRID

# ESC LALIGA & NBA

A unique complex in the world

ESC LALIGA & NBA, at its launch in 2022, became one of the most international benchmark centers for sports and academic training for young athletes.

The official complex where LALIGA and the NBA colive in Spain, its creation involves a before and after for these kinds of centers focusing on sporting and educational excellence. It is the first time that two brand leaders in the sports and entertainment industry join forces to support and boost the next generation of athletes.

The center has top facilities which provide all the services and amenities for the best academic, sports and personal development of athletes.



Located in Villaviciosa de Odón, **30 MINUTES** from the center of Madrid, the complex offers an idyllic environment in one of the most important capitals of the world.

## All you could need, in one place



FOOTBALL FIELDS



INTERNATIONAL SCOOOL



SWIMMING POOL



GYM



RESIDENCE



NBA PAVILION



HALL



GAME ROOM

ACCOMODATION



# ESC LALIGA & NBA



## LOCATION AND ENVIRONMENT

The ESC LALIGA&NBA center is in Villaviciosa de Odón (15km from Madrid) in a unique location to live, study and practice sports.

The center is located within a private urbanization called El Bosque, an idyllic place surrounded by luxurious houses and beautiful forests so that athletes can fully concentrate on their studies and training, also guaranteeing the maximum safety.

ESC LALIGA&NBA is only 30 minutes away from the center of Madrid, a unique city in the world and which is a cultural reference and sports model worldwide. With an enviable climate, a top-class gastronomy, and a world-famous culture, Madrid offers an experience and quality of life unique in the world.

# ESC LALIGA & NBA



## AN ELITE COMPLEX

ESC LALIGA&NBA has been built and designed to fulfill all the necessities sportspeople can have.

All the spaces are designed to contribute to the sports and academic excellence of the residents, offering the best technology in all its sports facilities, as well as a laboratory, specific video analysis rooms, library and study rooms.

In addition, to offer greater comfort, the center has a 24-hour cafeteria service with menus adapted to special needs of each person, weekly laundry service and weekly cleaning of all rooms.



SEASON 23.24

# ESC LALIGA & NBA

## RESIDENCE

- Capacity for 450 residents.
- 23m<sup>2</sup> rooms (single and double) with bathroom, air conditioning included, desk, Smart TV and wardrobe.
- Laundry and cleaning service included
- 24h private security, cameras, accreditation systems and video surveillance.

## COMMON AREAS

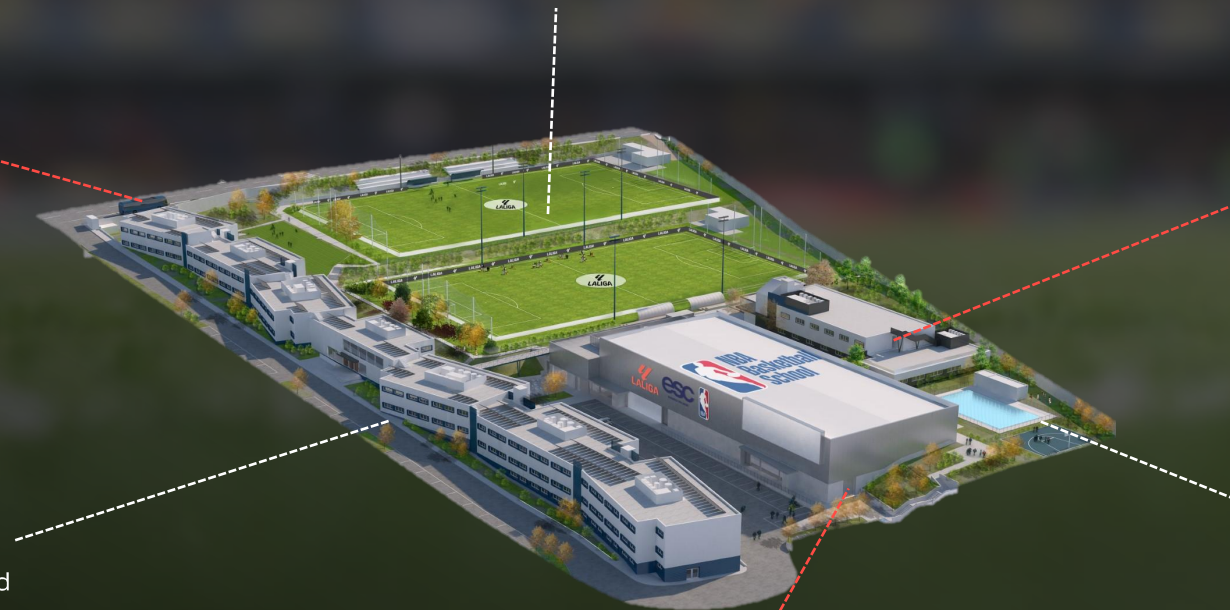
- Dining room with restaurant service and capacity for 200 people.
- TV room with 75" screens with broadcasting of all LALIGA and NBA matches.
- Game room with video consoles, table football, table tennis, billiards and much more.
- Study, meeting and event rooms.
- Outdoor chillout area.

## FOOTBALL FIELDS

- 2 FIFA-size football pitches with state-of-the-art artificial grass.
- 2 areas of 200m<sup>2</sup> for training goalkeepers, physical and individual work.
- 2 stands with capacity for 150 people.
- 2 towers for recording and broadcasting matches.

## SCHOOL

- 16 fully equipped classrooms.
- Hall.
- Library.
- Laboratory.
- Clinic.



## NBA PAVILION

- Basketball Pavilion with parquet floor and stands.
- 4 changing rooms with showers and hydromassage.
- Physiotherapy rooms.
- Video analysis rooms.

## GYM & POOL

- 300m<sup>2</sup> gym.
- Medical and Physiotherapy clinic.
- Fitness & spinning area.
- Outdoor Swimming pool.

**LALIGA ACADEMY**

# ESC LALIGA & NBA

## Accommodation

The complex has a very exclusive accommodation service designed to offer maximum comfort and ease to its athletes. A first-class residence designed and built to respond to all needs, with adaptable modules that allow the complex to be divided into different groups according to age and gender, and that guarantee maximum security and privacy.

**1**

**BATHROOM**

**2**

**PERSONAL  
DESK**

**3**

**SMART TV**

**4**

**CLOSET**

**5**

**WIFI**

**6**

**LAUNDRY SERVICE**





# 4 FOOTBALL PROGRAM

LIVE, PLAY

LEARN AND ENJOY

LALIGA ACADEMY

## ANNUAL FOOTBALL PROGRAM

# ACADEMY MADRID

LALIGA's official International Academy in Spain offers an educational and football experience. For **boys and girls with a medium-to-high competition level** who want to improve, strengthen and further their abilities.

LALIGA ACADEMY is divided in 2 levels:



INTERMEDIATE

ADVANCED



### OUR OBJECTIVE:

To provide an integral training for the players



FOR BOYS AND GIRLS, BETWEEN 12 AND 18 YEARS OLD (2007-2012)



MEDIUM TO ADVANCED LEVEL



10-MONTH PROJECT

## FIRST-CLASS TRAINING AND COMPETITION

**Trips around Spain** to compete against some of the LALIGA Clubs' official Academies and with unique opportunities to get exposure.

**Weekly matches** against LaLiga club academies and other teams from Spain, and participation in both national and international not federated tournaments.

**5 to 6 weekly training sessions** with UEFA Pro coaches.

## PROFESSIONALS WITH THE BEST EXPERIENCE

**Trainings** using state of the art **technology** and the best resources in modern football

**Video analysis** sessions and **individual performance optimisation** programmes.

Activities with **LaLiga Ambassadors** and attending events.

## FITNESS TRAINING AND PERSONALIZED MONITORING

Monthly and quarterly individual **physical assessment**, as well as **performance monitoring** and optimisation.

Medical, **physiotherapy** and injury recovery service.

**Nutritional** advice.

Sports **psychology**.



# FOOTBALL PROGRAM



## INTERMEDIATE

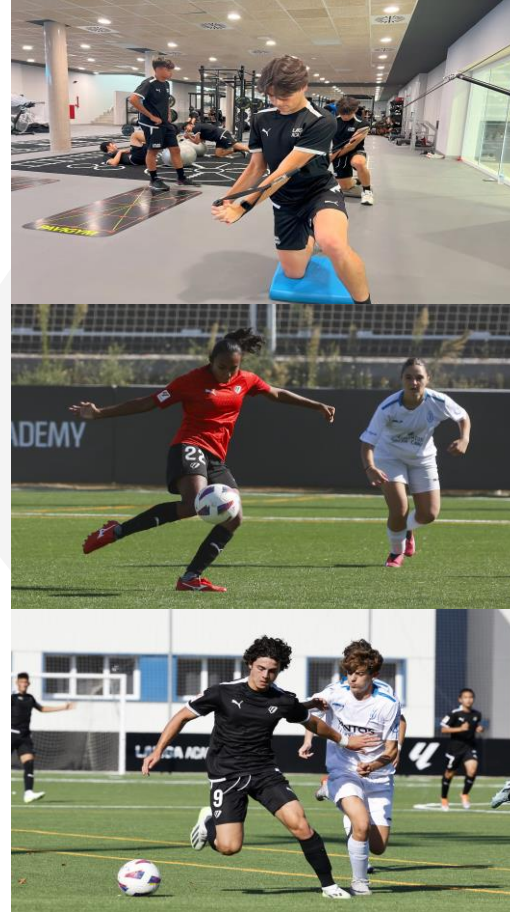


The **Intermediate Level** is aimed to those players with little experience in the world of soccer.

The main objective is to work on the technical, tactical and physical skills necessary to improve and take the leap to the next level.

All training is adapted to their age and football level, with specific individual training to improve and enhance their football skills.

The player training process of the will be led by LALIGA and based entirely on its methodology, directed by the best technicians and professionals.



## ADVANCED



The **Advanced level** is aimed at those players who do have previous experience in the world of football.

The objective is focused on the improvement of specific skills and abilities.

Training is aimed at correcting and reinforcing different areas of improvement through the LALIGA methodology. Work individually and collectively to grow as a player.

Train and get better your positioning, your technique, your strength, your coordination and your reading of the game to become a total player with LALIGA

# FOOTBALL PROGRAM

## TRAININGS

LALIGA's methodology is a structured training process which is adapted to each stage in the player's evolving development.

### DIVIDDED INTO 4 MAIN BLOCKS

We offer a training process based on the models from LALIGA clubs, that have made them a worldwide reference in terms of development and training of young athletes

1



TACTICAL AND  
COGNITIVE

2



TACTICAL AND  
COORDINATION

3



PHYSICAL AND  
FITNESS

4

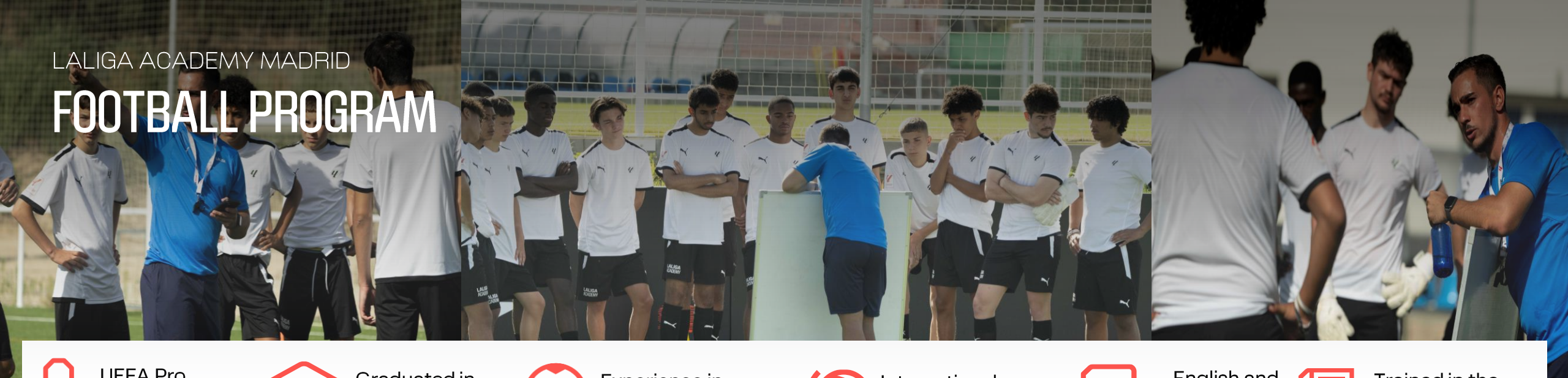


PSYCHOLOGICAL  
AND SOCIO-  
AFFECTIVE

At the end of the process, players will reach the peak of their performance, while acquiring a series of cross-cutting competencies which will be key to help them in their adult lives.



# FOOTBALL PROGRAM



UEFA Pro (Level III) or UEFA A (Level II) coaches.



Graduated in Physical Education and Sports Sciences.



Experience in LALIGA Academies and Spanish teams (minimum 5 years).



International experience and specialization in different areas into football (fitness coaching, analysis, scouting).



English and Spanish languages.



Trained in the LALIGA methodology.

The training process of every player will be led by LALIGA and based entirely on its methodology, directed by the best coaches and professionals.

Each coaching team is composed of:

GOALKEEPER COACHES

COACHING ASSISTANTS

PHYSICAL-MEDICAL TRAINER

FITNESS COACHES

MEDICAL STAFF

PHYSIO

SPORT PSYCHOLOGIST

NUTRICIONIST



# 5 ACADEMIC PROGRAM

**THE EDUCATION**  
A FIRM COMMITMENT OF LALIGA



# ACADEMIC PROGRAM

## ESC INTERNATIONAL SCHOOL

Young athletes will study at the International School located within the **ESC LALIGA & NBA** facility in Spain.

The **ESC American School** is an accredited entity authorized to offer the american academic program and give firmness to the degree of its students. In addition, it will have the management and support of the prestigious international school "**Liceo Europeo**".

- **30 teaching hours** per week.
- **Intensive model** with morning or evening classes.
- Perfect **balance** between classes and training.
- **Teachers:** National and American native teachers, all of them bilingual and with years of previous experience.

## American academic program for Middle & High School

- **Middle & High School (7-12 grades)** at the ESC American school within the same centre.
- Courses to prepare for American University with **SAT exams**.
- **Academic psychology** and pedagogy service

## International Baccalaureate Diploma Program (IBDP)

- **IB Diploma program** in English at Ágora Madrid.
- Preparation for American and European universities.
- Academic psychology and pedagogy service.

## Language Academy

- English level preparation **TOEFL** and **IELTS**.
- **Spanish language** and **culture** at the ESC International School.
- **Intensive English tutoring** courses.
- Spanish, english and other languages.





# ACADEMICS



A whole human group available to nurture and guide all our students to achieve their personal, academic and sports goals.

## Groups and Classes

**Groups:** By age, academic and english level.

**Classes:** Small classes among 10-15 students.

## Tailor-made service

### Monitoring

There is personal monitoring of the student at all times throughout the year

### Accompaniment

Children will be accompanied at all times by the figure of tutors, who will be responsible for guiding them throughout their stay. A 24/7 service with the aim of ensuring the personal well-being of each young person, supporting them in the adaptation during the first weeks and taking care of any need that may arise.

### Reinforcement classes

The school offers additional tutoring services to help all students who require it, providing a specific and adapted attention according to the student's needs.

## Subjects

### Mandatory:

Mathematics  
Science  
Social Science  
Physical Education  
English Language

### Electives:

Business  
Robotics  
Programming  
Art  
Etc

## Schedule

- 30 teaching hours per week.
- Intensive model with morning or evening classes
- Perfect balance between classes and training.

## Teachers

American and British native teachers, all of them bilingual and with years of previous experience.



# ACADEMIC PROGRAM



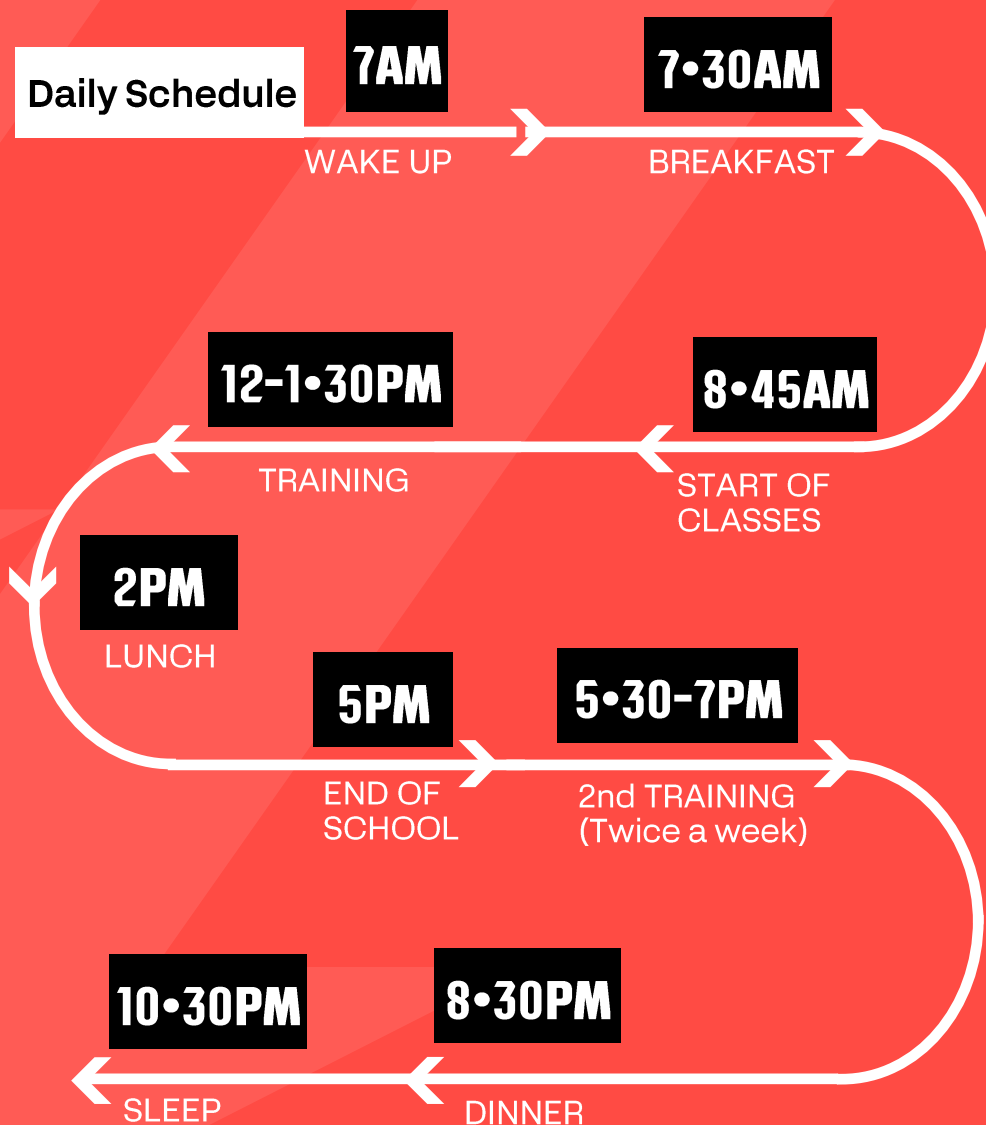
## OPPORTUNITIES / SCHOLARSHIPS

As a culmination of the comprehensive training process for LALIGA Programs athletes, they will be able to apply for University scholarships at some of the best Universities in Europe and the United States, being able to continue fulfilling their dream and combining their University studies with playing football.

## DUAL CAREER

The dual career of the young athlete sets the guidelines for our intervention, seeking a constant balance between studies and sports.

It is essential that throughout their training process, we support our young athletes in everything necessary when combining both.





# 6 ACTIVITIES LEISURE AND SERVICES

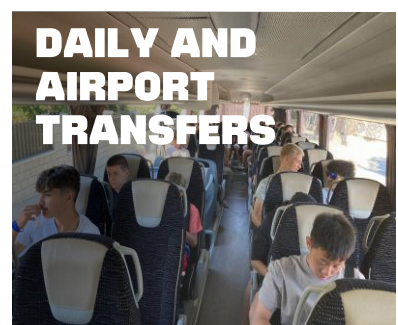
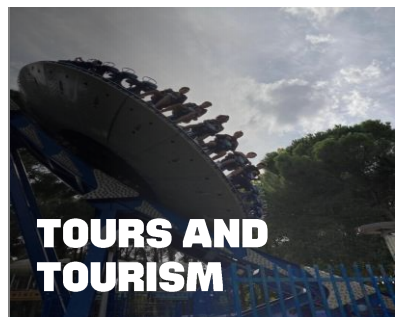
LIVE THE  
**EXPERIENCE**  
OF LALIGA

LALIGA ACADEMY



# Activities, leisure and other services

## LALIGA Experience





# 7 WHY ACADEMY MADRID

THE BEST  
**LEAGUE IN THE WORLD**  
IS WAITING FOR YOU

LALIGA ACADEMY



# WHY LALIGA ACADEMY



1.

## POTENTIAL GROWTH

Develop and enhance your skills by playing against the best academies of LALIGA, competing at the highest level and being watched by professional scouts.



2.

## INTERNATIONAL EXPERIENCE

The incredible experience of living in Madrid, one of the best cities in the world, in a multicultural and diverse environment.



3.

## LIVING IN A UNIQUE COMPLEX

Live, study and train in a state-of-the-art very exclusive complex, opened in 2022, offering the best spaces, facilities, services and amenities.



4.

## PROFESSIONAL TRAININGS

Train at the highest level with the most innovative methods and resources in modern football and experience the ultimate progression and leap. Feel everyday like a true LALIGA professional



5.

## TRAIN WITH THE BEST

LALIGA provides the best coaches and professionals in the world of football to make a highly competitive team



6.

## INTERNATIONAL SCHOOL

Study the American academic program or IBDP in a high-level international school, grow both academically and personally, and open the doors of your future to the best American and European Universities.





# 8 WHAT IS INCLUDED

CHASING A DREAM MEANS  
**WORKING** TO DO YOUR BEST



# WHAT IS INCLUDED

## FOOTBALL PROGRAM



- ✓ **15 hours of training** divided into **4-6 weekly sessions**. High performance training under LALIGA methodology and **UEFA Pro coaches**.
- ✓ **Individual development programs** to improve and enhance the specific skills of each player according to their needs.
- ✓ **Matches against LALIGA's youth academies**, Spanish clubs and high-performance academies, as well as non-federated **tournaments** of great national and international prestige.
- ✓ **Physical training** and **individual performance** optimization, **video analysis**, **nutrition** and sports **psychology** sessions.
- ✓ Monthly and quarterly **physical assessment** and individual evaluation, **physiotherapy**, **medical service** and injury rehabilitation.

## ACADEMIC PROGRAM



- ✓ **Certified American curriculum with Middle & High School (7-12 grades)** at **ESC American School** within the same facility.
- ✓ **International Baccalaureate Diploma Program (IBDP)** in English at **Ágora Madrid School** located 500m from the ESC facility.
- ✓ American University preparation courses with **SAT exams**.
- ✓ **Psychology**, pedagogy and academic tutoring services.
- ✓ **Spanish language lessons** and culture classes, and other languages.
- ✓ English level preparation for **TOEFL** and **IELTS**.

## OTHER SERVICES



- ✓ **Annual residence** and **full board**.
- ✓ Accommodation with single or **double room** with cleaning service.
- ✓ **5 meals** with menus adapted to the personal needs of each player.
- ✓ **Private medical insurance**.
- ✓ **Excursions**, cultural activities, LALIGA stadiums **tours**, attendance at **LALIGA matches** and events and activities with **LALIGA ambassadors**.
- ✓ Training and competition **kits** with laundry service (3 times a week).
- ✓ Access to **gym**, swimming pool, games room, chillout area...
- ✓ **Transfers** from the airport, transportation and constant and personalized **assistance**.



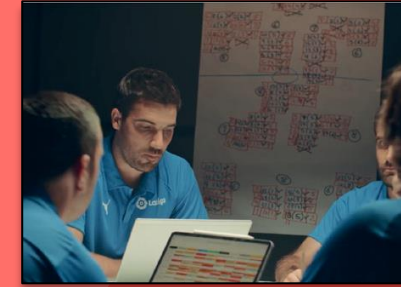
# 9 APPLICATIONS AND ADMISSIONS



THIS IS JUST THE BEGINNING  
**WE WANT MORE**



# Applications and Admissions



## 1 Contact with the admissions department

Fill out the online form, or send an email showing your interest in being part of the process to:

[laligaacademy.com](http://laligaacademy.com)

or email us at:

[laligaacademy@laliga.es](mailto:laligaacademy@laliga.es)

## 2 Interview

An online interview will be arranged with the candidate and his/her family to learn about his/her experience and interest. During the interview, the candidate will be asked to provide information about his or her sports and academic CV.

## 3 Documents and requirements

In order to be admitted, the following documents will be requested from each candidate and must be submitted to LALIGA:

- **VIDEOS OF HIGHLIGHTS** and complete matches (real game situations).
- **SPORTS RESUME.**
- **TRANSCRIPTS.**

## 4 Assessment

Analysis of the candidate's sporting profile by LaLiga's technical directors, and academic and personal profile by the pedagogical team of the ESC American school.

## 5 Admission

An acceptance letter will be sent to the candidate, informing them of next steps and payments





THIS IS JUST  
**THE BEGINNING**  
OF A LONG, HARD AND  
EXCITING **JOURNEY**

**LALIGA** ACADEMY



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 @laligaacademy



**THE POWER OF OUR GRASSROOTS FÚTBOL**